

APPLICATION DEADLINE : JUNE 14, 2019  
[prixformesdeluxe@infopro-digital.com](mailto:prixformesdeluxe@infopro-digital.com)

**Word document on demand:** [prixformesdeluxe@infopro-digital.com](mailto:prixformesdeluxe@infopro-digital.com)

The Formes de Luxe Awards rewards packaging manufacturers and brands for their luxury packaging innovations.

Organized by ETAI (hereafter the Organiser), this competition is open to all companies in the luxury packaging sector and is a way of rewarding your teams for the projects they have developed.

There is no restriction on the number of entries presented. For each product presented, you must send a new application form.

The registration fee for each product is 1290€ ex-VAT (VAT will apply to EU companies that do not have an intraCommunity VAT number)

## 1. CANDIDATES

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### MANUFACTURER\* COMPANY INFORMATION

Company name:

Address:

ZIP CODE:

City:

Website:

CEO/ Managing Director:

Phone:

E-mail:

### PERSON IN CHARGE OF THE APPLICATION \*

First Name:

Last Name:

Title:

Phone:

E-mail:

### "BRAND\*" COMPANY INFORMATION

Company name:

Address:

ZIP CODE:

City:

Website:

CEO/ Managing Director:

Phone:

E-mail:

\* Nominative data received for the purposes of these awards are processed by the Organizer in compliance with regulations in effect regarding Data Protection and Freedom of Information. They are necessary for the Organizer to process the applications and are recorded in the data file of the Organizer. ETAI, or any company of the INFOPRO DIGITAL Group, may send to the contestants' commercial proposals for participating in events organized by any INFOPRO DIGITAL Group company. All contestants have the right to access and rectify personal data concerning them and may exercise this right by sending a written request to that effect to the following address: [cnil.evenements@infopro-digital.com](mailto:cnil.evenements@infopro-digital.com).

**Your personal data may be used by the Organizer to submit to you, on behalf of third parties, proposals for products or services useful to your professional activity. You agree to receive proposals from third parties by mail, fax or e-mail:**

YES

NO

## 2. AUTHORIZATIONS

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Hereby, the contestant (first name, last name, function):

representing (company name):

- a) attests and ensures that he or she legitimately possesses and/or has obtained all required authorizations from the owners of intellectual or industrial property related to the presented projects and all other elements of the application, namely patents, brands, drawings and models, photos, copyrights, videos, etc.,
- b) authorizes the Organizer to reproduce and present these elements at the Award Ceremony, in the *FORMES DE LUXE* magazine and web site, as well as all other media likely to cover *FORMES DE LUXE* Awards, and specifically promotional documents for subsequent editions. These authorizations must be valid de facto, without giving rise to obligations of any kind on the part of the Organizer, consequently guarantees the Organizer against any claim or action with regard to the aforementioned.

By filing this application, acknowledges having read and unreservedly accepted the contest rules.

### 3. CATEGORY (One choice possible)

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**There is no restriction on the number of entries presented.**

Each product innovation must have been developed between 2018 and 2019.

Select one category for your product:

- Accessories
- Applicator (skincare, makeup)
- Bottle (fragrance & cosmetics)
- Bottle (wine & spirits, fine foods...)
- Communication tool
- Covering decoration
- Dispensing
- Fine Foods Coffret
- Finishing & decoration
- Folding Box
- Fragrance & Cosmetics Coffret
- Labels
- Makeup
- Premium Coffret\*
- Samples & monodose formats
- Standard
- Stoppers
- Wine & Spirits Coffret

\* maximum production run of 100 pieces

## 4. PRODUCT DESCRIPTION

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- **«MANUFACTURER»\* COMPANY NAME**
- **«BRAND» COMPANY NAME**
  
- **PRODUCT NAME:**
  
- **SHORT DESCRIPTION OF YOUR PRODUCT – MAIN CHARACTERISTICS:**
  
  
  
  
  
  
  
  
  
  
- **INNOVATIVE FEATURE(S):**
  
  
  
  
  
  
  
  
  
  
- **TECHNICAL CHALLENGE(S):**
  
  
  
  
  
  
  
  
  
  
- **HOW IS THIS PRODUCT ECO-DESIGNED AND/OR PART OF A SUSTAINABLE DEVELOPMENT STRATEGY?**
  
  
  
  
  
  
  
  
  
  
- **HOW MANY PIECES WERE PRODUCED:**
  
  
  
  
  
  
  
  
  
  
- **IS THIS A LIMITED-EDITION PRODUCT?**
  - YES**
  - No**

### **+ COMPULSORY ITEMS THAT MUST BE SUPPLIED**

- **Enclose 2 digital photos** (300dpi – visuals on a white background of the product in situ and of the part you have produced)
- **a presentation text in French** (max 600 characters)
- **your HD company logo** (.ai or .png)
- **2 samples of the product submitted before July 5<sup>th</sup>, 2019**

## FORMES DE LUXE AWARDS 2019 REGULATIONS

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### ARTICLE 1 –ORGANISER AND PURPOSE OF PRIX FORMES DE LUXE

**Prix Formes de Luxe will run from March 1<sup>st</sup> to October 1<sup>st</sup>, 2019 and is organised by:**

**ETAI (hereafter the Organiser)**

Share capital 57 029 328 euro - RCS Nanterre : 806 420 360

Registered office : Antony Parc 2 - 10 place du Général de Gaulle -

La Croix de Berny - BP 20156 - 92 186 Antony Cedex – France

Formes de Luxe Awards give awards to the manufacturers of packaging and their associated brands for the innovative packaging of luxury products.

### ARTICLE 2 - PRIZES – CATEGORIES

The Organiser awards up to 18 prizes (subject to a sufficient number of entries in each category)

- Accessories
- Applicator (skincare, makeup)
- Bottle (fragrance & cosmetics)
- Bottle (wine & spirits, fine foods...)
- Communication tool
- Covering decoration
- Dispensing
- Fine Foods Coffret
- Finishing & decoration
- Folding Box
- Fragrance & Cosmetics Coffret
- Labels
- Makeup
- Premium Coffret\*
- Samples & monodose formats
- Standard
- Stoppers
- Wine & Spirits Coffret

*\*maximum production run of 100 pieces*

### ARTICLE 3 - ENTRY

#### 3.1 To enter Prix Formes de Luxe, you must:

**a)** Be a French or foreign manufacturer of packaging for luxury finished goods (perfumes, cosmetics, wine and spirits, fine foods, jewellery, etc.) in one of the above categories;

**b)** Hold the rights needed to submit the product or part of the product (exclusivity and/or prime contractor) marketed in 2018 and 2019;

- c) Certify that the products entered are fully compliant with applicable French and/or foreign law (safety, environmental protection, intellectual property rights etc.) and hold the Organiser harmless against all claims in this respect. You must produce proof of compliance with the marketing regulations in force during the above period when requested;
- d) Before June 14<sup>th</sup>, 2019 complete the **ENTRY FORM and SUBMISSION/APPLICATION FILE** that can be downloaded from <http://prix.formesdeluxe.com/>
- e) **Pay the € 1290 ex-VAT entry fee for each product entered.**

The closing date for entries and the sending of items is **June 14<sup>th</sup>, 2019.**  
**You are strongly advised to complete your documents in French** to ensure clarity during jury discussions.

### 3.2 COMPULSORY ITEMS THAT MUST BE SUPPLIED

a) **Completed entry form and application file**

email to [prixformesdeluxe@infopro-digital.com](mailto:prixformesdeluxe@infopro-digital.com)

or post to :

*ETAI – PRIX FORMES DE LUXE*

*A l'attention de Marie-Christine SOYEUX*

*Antony Parc 2 - 10 place du Général de Gaulle – 92160 ANTONY - FRANCE*

b) **Enclose 2 digital photos** (300dpi – visuals on a white background of the product in situ and of the part you have produced) **with a presentation text** (max 600 characters) and **your company logo.**

Email to: [prixformesdeluxe@infopro-digital.com](mailto:prixformesdeluxe@infopro-digital.com) **by June 14<sup>th</sup> 2019 at the latest.**

c) **By July 5<sup>th</sup> send 2 samples of the product submitted** for the attention of Mme Céline VIARD:

*ETAI – PRIX FORMES DE LUXE – Céline VIARD*

*Antony Parc 2 - 10 place du Général de Gaulle – 92160 ANTONY - FRANCE*

**For large items (over half a palette in size), please produce a model and contact us.**

All the above are essential to our list of competitors, which will appear in the September 2019 number of Formes de Luxe and to the list of successful competitors that will appear in the special Winners insert in the October number of Formes de Luxe.

d) **Enclose a cheque for entry fees made out to ETAI in the amount of € 1290 (one thousand two hundred and ninety euro) ex-tax per product submitted.** (VAT will apply to EU companies that do not have an intraCommunity VAT number.)

**Or by bank transfer** named « *Prix Formes de Luxe* » :

Domiciliation : BNP PARIBAS IDF OUEST ENT

Code Banque : 30004 — Code Agence : 00350 — Compte N° 00027083538 — Clé RIB : 23

IBAN : FR76 3000 4003 5000 0270 8353 823 — BIC : BNPAFRPPXXX

**Entries are final. Entry fees will not be refunded to competitors who withdraw.**

**IMPORTANT:** unless specifically requested, samples will not be returned. If you wish to recover them after the ceremony, you **MUST** state this in your application file in the space provided. Please note that ETAI will not bear the cost of returning samples and that competitors must recover them at their own expense.

We also recommend providing samples that can be used in the award ceremony if necessary. The Organiser accepts no liability for theft or damage to samples.

## **ARTICLE 4 - OBLIGATIONS OF COMPETITORS**

Before sending an application file, competitors must obtain authorisation to reproduce and represent the items in their file (e.g. models, drawings, photos, videos, patents, trademarks, copyrights, in particular from any providers who may have been involved in production etc.) in all media that might in any way cover the Prix Formes de Luxe for promotional or information purposes, and for reproduction by the Organiser in promotional documents in numbers appearing after the competition. The Organiser must not be subject to any obligation whatsoever for such use. Competitors must hold the Organiser harmless against all third party claims in this respect.

## **ARTICLE 5 – ENTRY**

The entry form and application file can be downloaded from <http://prix.formesdeluxe.com/>

Please send all items to ETAI by June 14<sup>th</sup>, 2019 as specified below.  
Samples should be sent to the address given at 3.2 c) above.

## **ARTICLE 6 - JURY - SELECTION PROCESS**

The members of the jury are selected by the Organiser from among well-known names in the luxury packaging industry. They are selected for their professional and technical skill and in the light of the assessment criteria for each category.

The jury can move any product from the category in which it was originally entered if it believes that its file is better suited to a different category.

The jury may reorganise the categories on the basis of the number of entries.

If a jury member (or his company) has entered the competition, he must not express any opinion concerning, or vote for, the winner in that category.

Jury discussions are secret and its decisions are final and cannot be appealed.

The jury will discuss all submitted files. The jury will select a winner in each category by secret vote. The jury may select joint winners or decide not to award any prize. The president of the jury has the casting vote in the event of a tie.

The following criteria will be considered. However, this list is not exhaustive and the weight of each item is not specified:

- Innovation
- Technical manufacturing challenges
- Translation of brand DNA
- Quality of production/esthetic content
- Eco-design

Winners will be informed by telephone so that they can attend the ceremony but must not disclose the information to any third party whatsoever.

The names of the winners must remain secret until the awards ceremony on October 1<sup>st</sup>, 2019.

## **ARTICLE 7 – USE OF THE FORMES DE LUXE 2019 NAME**

Subject to the terms and conditions set by the Organiser, Prize-winners alone may use the Prix Formes de Luxe 2019 name and logo on official, sales and promotional documents concerning the company and/or the winning item(s). Authorisation for such use is given for one (1) year only from the awards ceremony.

## **ARTICLE 8 - AWARDS CEREMONY**

Prizes will be awarded at a ceremony in Monaco on October 1<sup>st</sup>, 2019. Competitors will receive 3 invitations to the ceremony per file submitted.

## **ARTICLE 9 - PERSONAL DATA**

The personal data collected above by the Organiser will be electronically processed for competition purposes. We need the data to process competition entries and it will be recorded in the Organiser's file. The Organiser and all companies in the Infopro Digital group may send competitors business proposals to take part in professional events, or for products and/or services relevant to their businesses.

Depending on the information in the application file, competitors' personal data may be sent to the Organiser's partners, which may offer similar products or services as part of their business.

Competitors have the right to access, correct and object to the use of their data and may exercise these rights by writing to: ETAI, « Prix Formes de Luxe », Antony Parc 2 - 10, place du Général de Gaulle - 92 160 Antony - France, or emailing [cnil.evenements@infopro-digital.com](mailto:cnil.evenements@infopro-digital.com).

The Infopro Digital group's Personal Data Charter is available at: <https://www.infopro-digital.com/rgpd-gdpr/>

## **ARTICLE 10 - OTHER PROVISIONS**

**10.1** - Application files that contain errors, are incomplete, have not been sent by the deadline or have not been electronically validated by the competitor will be null and void and will not be entered in the competition.

**10.2** - The Organiser reserves the right, particularly in the event of force majeure, to shorten, extend, suspend, alter or cancel the competition.

**10.3** - Competitors, nominees and winners hereby authorise the Organiser, in advance and without financial consideration, to use their names, logos, images and the surnames and first names of their representatives and the details contained in their winning files for promotional, publicity and information purposes (especially during Organiser events and in print and/or web publications) without obligation whatsoever on the part of the Organiser. They must hold the Organiser harmless against all claims in this respect.

**10.4** - The Organiser accepts no liability for problems with the postal service (late delivery or loss) or for the total or partial destruction of application files caused by other chance events. The Organiser accepts no liability for partial or total internet malfunction over which it has no control if this prevents the electronic validation of applications.

**10.5** - Application files will not be returned.

**10.6** – These regulations are subject to French law. The Organiser alone will decide on all problems concerning the interpretation and/or application of these regulations.